



## Insperity Selects BrightMove as Their Recruiting Software Platform of Choice

Insperity, Inc. (NYSE: INSP) selects BrightMove, Inc., as their [recruiting software](#) platform of choice. BrightMove's leading SaaS [staffing software](#) and applicant tracking systems will be used to streamline and manage the hiring efforts by Insperity Recruiting Solutions' and their hiring efforts.

Insperity Automated Recruitment Management Solution also integrates with InsperityTM Employment Screening services, providing employment background checks and verification services, drug testing, professional assessments and E-Verify services to help businesses create a safer work environment, reduce internal theft and fraud and build a more productive workforce. This new software solution eliminates many tedious recruiting tasks by giving companies access to advanced Web-based search and social networking tools, easy-to-use career portals and fully integrated candidate screening tools to discover the best talent available.

"BrightMove's best of breed SaaS staffing software enables Insperity Recruiting Services to streamline the hiring process while leveraging all available talent sources including social media, resume banks and traditional job boards to find top talent." said Michael Brandt, COO BrightMove. "Through this partnership, we are enabling Insperity Recruiters to focus on getting engaged with qualified talent by automating many of the manual processes in recruiting."

"Insperity Recruiting Services continues to streamline the hiring process, allowing companies to more fully focus on identifying highly skilled talent through a completely automated applicant-tracking system," said Mary Massad, Insperity Recruiting Services division president. "Through our alliance with BrightMove, we're helping companies more efficiently and effectively manage talent searches and ultimately fill crucial open positions with the most qualified candidates."

### **About BrightMove**

Founded in 2005, BrightMove, Inc. is a privately held web based [recruiting software](#) vendor based in St. Augustine Beach, Florida. BrightMove is a leading provider of SaaS recruiting and [staffing software](#) for staffing, executive search, corporate HR, and recruitment outsourcing firms.

### **About Insperity Recruiting Services**

Insperity Recruiting Services knows the pulse of the jobs market and the expectations of top professionals, providing solutions that connect the right talent to the right companies. Its services are built around busy executives' needs, from comprehensive Recruitment Process Outsourcing and

Sourcing Services to Consulting and Direct Hire services. Insperity is committed to helping transform a business one hire at a time through seven discipline-specific recruiting teams that cover the main functional areas of every organization, including administrative and clerical; light industrial; information technology; sales and marketing; accounting and finance; professional; and health care. Insperity Recruiting Services helps customers find and retain the best talent in the market, successfully placing an average of 4,000 candidates annually since 1997.

### **About Insperity**

Insperity, a trusted advisor to America's best businesses for more than 27 years, provides an array of human resources and business solutions designed to help improve business performance. Insperity™ Business Performance Advisors offer the most comprehensive suite of products and services available in the marketplace. Insperity delivers administrative relief, better benefits, reduced liabilities and a systematic way to improve productivity through its premier Workforce Optimization™ solution. Additional company offerings include Human Capital Management, Payroll Services, Time and Attendance, Performance Management, Organizational Planning, Recruiting Services, Employment Screening, Financial Services, Expense Management, Retirement Services and Insurance Services. Insperity business performance solutions support more than 100,000 businesses with over 2 million employees. With 2012 revenues of \$2.2 billion, Insperity operates in 57 offices throughout the United States. For more information, visit <http://www.insperity.com>.